

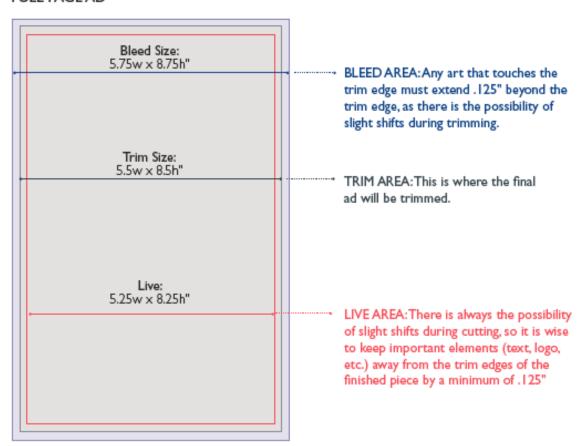
## SEMINAR PROGRAM AD SPECS

2019

- There are 3 ad sizes full page, half page and quarter page.
- Please include crop marks for the trim size, include bleed and respect the live area.
- Submit ads as hi-resolution pdfs or jpgs

All ads should be submitted to the NARA office no later than July 19, 2019 5pm central time zone.

## **FULL PAGE AD**



400 South 4th Street, Ste. 754E | Minneapolis, MN 55415 | 888-674-7052



## HALF PAGE AD

Ad could be placed at top or bottom of page. Please be sure to add bleed to all sides.



## QUARTER PAGE AD

Ad could be placed at top or bottom, left- or right-hand side of page. Please be sure to add bleed to all sides.

Bleed Size:
3w × 4.5h"

Trim Size:
2.75w × 4.25h"

Live:
2.5w × 4h'