



CHILD CARE STRATEGIC TASK FORCE

2024

Task Force Charter

TASK FORCE MEMBERS

Chair	Nicole Schneider, Donna Sabo
Board Liaison	Nicole Schneider
Members	Tania Allard Sharon Arabia Tatanishia Armstrong Claudine Cerasuolo Alyson Dalrymple Melissa Dennis Niki Gill Adams Robert Gundling Shelby Koetting Julie Richards Terri Ruducha-Roberts Angela Washington Jeff Williams
Staff	Ivoire Foreman
Meeting Frequency	Quarterly – Feb, May, Aug, Nov Additional work may be completed by committee members outside of formal meetings, as coordinated by committee Chair
Committee Type	Ad Hoc
Reports To	Executive Director/CEO

TASK FORCE CHARGE

The CC Strategic Task Force shall provide strategic guidance and support of NARA's positioning and standing within the child care field. This includes serving as subject matter experts for the field in identifying strategic partners and opportunities.

Task Force Responsibilities

Committee responsibility changes requires the approval of the Executive Director/CEO.

TASK FORCE TASKS

#	Task	Due Date
1	Identify strategic partners in the field, including the position, contact person and contact information. Prioritize the list.	Ongoing
2	Identify conferences/events for NARA to be a part of, including recommendations regarding the role(s) to be played (presenter, exhibitor, sponsor, attendee, advertising, etc.), also identifying costs involved, and recommend to the Executive Director / CEO.	April 30
3	Identify industry periodicals to consider partnering with, subscribing to, or making available to NARA members.	July 31



4	Serve as moderators for virtual and in-person Think Tank sessions during the Annual Licensing Seminar.	September
5	Identify additional strategies and potential partners to strengthen NARA's position in the industry.	October 30
6	Develop marketing information, including a PPT promoting NARA, that would appeal specifically to this industry.	October 30
7	Maintain a list of related state, tribal and provincial department directors with titles and contact information.	Ongoing

QUARTERLY REPORTS

Please provide quarterly status updates to NARA staff using the online survey link provided to the Committee Chair(s) For additional assistance, please email admin@naralicensing.org. Please include progress updates for each of the listed tasks for the committee. Updates are due by the following dates:

January – March update due: 04/05	April – June update due: 07/05
July – September update due: 10/04	October – December update due: 12/20